

September 30, 2026

To our Stakeholders

Company name:	Advance Create Co., Ltd.
Representative:	Yoshiharu Hamada, President (Securities code: 8798; Tokyo, Sapporo, Fukuoka Market)
Inquiries:	Keisuke Soga, Executive Officer, General Manager of Corporate Planning Department (TEL: 06-6204-1193)

Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Notice Concerning the Formulation of Recurrence Prevention Measures (Detailed Version)

As stated in the “Notice Regarding Receipt of the Third-Party Committee Investigation Report” dated July 31, 2026 and the “Notice Regarding the Publication of the Third-Party Committee Investigation Report” dated August 4, 2026, following the investigation by the Third-Party Committee, it was found that inappropriate accounting treatment had been carried out in connection with certain advertising transactions in prior fiscal years and the capitalization of software assets, among other matters, at Advance Create Co., Ltd. (hereinafter referred to as the “Company”) and at our wholly owned subsidiary, Hoken Ichiba Co., Ltd., which operates an advertising agency business. In addition, the involvement of certain members of management in this matter was also confirmed.

As stated in the “Notice Concerning the Formulation of Recurrence Prevention Measures (Outline)” dated August 13, 2026, the Company has taken seriously the analysis of the causes of the Matter and the recommendations for recurrence prevention measures identified in the investigation report prepared by the Special Investigation Committee. Following extensive consideration and deliberation by the Nomination, Compensation and Governance Committee, an advisory body to the Company’s Board of Directors, the Board of Directors resolved at its meeting held today to adopt the Recurrence Prevention Measures (Detailed Version). The Company hereby announces the details as follows. In addition, through discussions and exchanges of views with the Special Investigation Committee, among other measures, the Company has confirmed that the measures described below are consistent with the intent of the analysis of the causes of the Matter and the recommendations for recurrence prevention measures identified in the Special Investigation Committee Report.

As stated in the “Notice Regarding the Designation of the Company’s Shares as Securities on Special Alert and the Imposition of a Listing Agreement Violation Penalty by the Tokyo Stock Exchange” dated September 29, 2026, the Company has received notification from Tokyo Stock Exchange, Inc. that its shares would be designated as

Securities on Special Alert effective September 29, 2026, and that a listing agreement violation penalty would be imposed. Going forward, in order to have the designation as Securities on Special Alert lifted, the Company plans to formulate an improvement plan aimed at improving and strengthening its governance and internal management systems, among other matters, and submit an “Improvement Plan and Status Report” to Tokyo Stock Exchange, Inc. The Company will promptly disclose the specific submission schedule for the “Improvement Plan and Status Report” once it has been determined.

The Company will promote the following recurrence prevention measures as its most important management priority and make every effort to restore its business performance at an early date. The Company deeply apologizes to its shareholders, investors, and other stakeholders for the considerable inconvenience and concern this matter is causing.

For details of the recurrence prevention measures, please refer to the Japanese version of the “Notice Concerning the Formulation of Recurrence Prevention Measures (Detailed Version).”