

April 13, 2026

To our Stakeholders

Company name: Advance Create Co., Ltd.  
 Representative: Yoshiharu Hamada, President  
 (Securities code: 8798; Tokyo, Sapporo, Fukuoka Market)  
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Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

## Neuroscience × Generative AI Transform Business Models – Improving Sales KPIs with Next-Generation Marketing Methods –

Advance Create Co., Ltd. (hereinafter referred to as the “Company”) is pleased to announce that various sales KPIs have been improving as a result of business model transformation.

For more details, please refer to the” Neuroscience × Generative AI Transform Business Models– Improving Sales KPIs with Next-Generation Marketing Methods —” of the Japanese original (in Japanese only).



